PR, Marketing, Communications, Events Officers

If you are an enthusiastic, creative and organised individual looking to put your degree into practice, why not consider a work experience placement at our college?

Brisbane School of Theology (BST) is an interdenominational Bible-centred, theological training college that has been preparing Christians for mission and ministry for the past 70 years. We’re an evangelical college, which means our core values and beliefs are shaped by the gospel of Jesus Christ. Our community is made up of Christians from different cultures, ages and denominations.

If you are interested in gaining practical work experience in the areas of public relations, marketing, communications and events, we have a variety of projects that you can get involved with.

Public Relations

BST stakeholders include staff, students, residents who live on campus, donors, volunteers, alumni, churches and mission organisations. You will have an opportunity to work with a PR qualified supervisor in developing and implementing new PR strategies and tactics.

Marketing

If you love analysing target markets, you will have an opportunity to research and produce a target audience analysis report and provide recommendations for reaching key segments.

Communications

If writing is more your thing, you will have an opportunity to produce creative pieces for the college blog as well as magazine articles.

Event

The college hosts a variety of events throughout the year. If you have a keen interest in event coordination/management, you will have an opportunity to grow your knowledge and skills in delivering quality events.

HOW TO APPLY

We’re looking for individuals who not only have a desire to gain experience in these areas, but are also sensitive to the Christian values and beliefs of the organisation. If this sounds like you, please follow these steps.

The duration of placements is typically 1 month full-time or spread out over 6-12 weeks, depending on your availability.

1. Complete a BST Volunteer Application Form
2. Write a cover letter to accompany your résumé.
3. Email your application form, cover letter and résumé to communications@bst.qld.edu.au